

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG27/12 17.20
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD
SALES PRSN WA- JOE KNAUER

CLASS: NATL.	LOCAL	REGIONAL
--------------	-------	----------

(LCE)

(ICE)

DATE AUG27/12 17.20

1000

STA:

CON CM ***** THIS IS A CASE IN PROGRESS *****
AGENCY IDB #1021

RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
AGENCY ADVERTISER CODE =												
AGENCY EST# = 1950												
AGENCY PRODUCT CODE =												
0/30 9/21 0 TU-F 0												

PROGRAM : NITELINE
CON COM1: 1X PER DAY

REP HEADLINE# 6297576 TRF# 329041
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG27/12 17.20
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

23	A		1135P-1205A	30		\$825.00	9/18	9/20	4		TU-TH	4
----	---	--	-------------	----	--	----------	------	------	---	--	-------	---

PROGRAM : NIGHTLINE
ORD COM1: NIGHTLINE RUNS LATE ON FRIDAY 1205A-1235A
THIS IS A MAKE-GOOD FOR SEP19 ON LINE-6 FOR 4 SPOTS/WK
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#6 MISSED: TU-F/1135P-1205A SEP19(4/WK) 30S \$825.00 (AUG27/12)
OFFER: TU-TH/1135P-1205A SEP18(4/WK) 30S \$825.00 PLS ADVISE.
CMT: NIGHTLINE RUNS LATE ON FRIDAY 1205A-1235A

SEP/12 86650.00 CONTRACT TOTAL 86650.00
TOTAL SPOTS 46

MARKET TOTALS \$240,694 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE